

|  |                               |   |          |        |                  |       |                  |
|--|-------------------------------|---|----------|--------|------------------|-------|------------------|
| 17   | Curative & Preventive Care    | Medicines   | 6        | 45,000 | 270000           | 7 per | 288900           |
| 18   | Formation of Health Committee | To monitor and look after the initiatives in the community and ensure maximum participation   | 12       | 1500   | 18000            | 5 per | 18900            |
| 19   | Review Meeting                | Refreshments, logistics, stationery etc. for 6 Months   | 12       | 1000   | 12000            | 7 per | 12840            |
| 20   | General Health Camps          | General Health Camps will be conducted in the proposed villages. Furniture, Fixtures, Medicines, etc. Total- 2 camps in one village                 | 24       | 10,000 | 240000           | 7 per | 256800           |
| 21   | Specialized Health Camps      | 3 visits in 6 months by specialized doctor for Emergency cases, Life-Threatening, Screening, etc.   | 3        | 20,000 | 60000            | 7 per | 64200            |
| 22   | Health Awareness Sessions     | Awareness of best practices through nukkad nataks, Audio-Visual aids, Flyers, community interactions, Medical Health Cards, etc.                    | 12       | 10,000 | 120000           | 7 per | 128400           |
| <b>SUB-TOTAL</b>                             |                               |   |          |        | <b>22,15,000</b> |       | <b>23,39,790</b> |
| <b>BRANDING, VISIBILITY &amp; ENGAGEMENT</b> |                               |   |          |        |                  |       |                  |
| 23   | Project Launch                | Project launch will be organized in the beginning of the project implementation involving the community and the staff of Vestige Marketing Pvt Ltd. | One-Time | 30,000 | 30000            | 5 per | 31500            |
| 24   | Display Boards                | Display Boards with Company Logo will be set-up near the infrastructures created  | Lump-sum | 30,000 | 30000            | 5 per | 31500            |
| 25   | Employee Engagement           | Twice in the entire project   | 2        | 8,000  | 16000            | 5 per | 16800            |